

## **AMENDMENT**

### **Marked Up Version Showing Changes Made**

#### In the Specification:

Please insert as the first sentence of the specification --This is a continuation of application serial no. 09/436,566, filed on November 9, 1999, which is still pending, in which is a continuation of application serial no. 09/177,726, filed on October 23, 1998, which has been issued as U.S. Patent No. 6,058,417. --

#### In the claims:

Please cancel claims 1-18, and add the following claims:

1 19. (New) A method of facilitating person-to-person commerce over a  
2 network, the method comprising:

3 retrieving one or more thumbnail images of items for sale from a first site;

4 aggregating the retrieved thumbnail images; and

5 presenting the aggregated thumbnail images on a web page at a second  
6 site.

1 20. (New) The method of claim 19, wherein said presenting the aggregated  
2 thumbnail images comprises:

3 determining a predefined page format;

4 retrieving item information corresponding to the items to be displayed, the  
5 item information including a thumbnail image corresponding to the  
6 item; and

7 populating the predefined page format based on the retrieved item  
8 information.

1 21. (New) The method of claim 19, wherein a given one of the thumbnail  
2 images presented on the web page at the second site is presented with at  
3 least one of the following:

4 a title associated with an item with which the given thumbnail image  
5 corresponds;

6 a current bid on the item corresponding to the given thumbnail image;  
7 and

8 an auction ending time for the item corresponding to the given thumbnail  
9 image.

1 22. (New) The method of claim 19, wherein the thumbnail image is based on  
2 a user-specified image.

1 23. (New) A method of displaying items to facilitate person-to-person online  
2 trading, the method comprising:

3 accessing a first thumbnail image associated with a first item for sale, the  
4 first thumbnail image created based on a first image at a first  
5 remote site;

6 accessing a second thumbnail image associated with a second item for  
7 sale, the second thumbnail image created based upon a second  
8 image at a second remote site; and

9 combining the first and second thumbnail images onto a web page for  
10 presentation at a third remote site.

1 24. (New) The method of claim 23, wherein said presentation of the first and  
2 second thumbnail images comprises:

3 determining a predefined page format;  
4 retrieving item information corresponding to the items to be displayed, the  
5 item information including a thumbnail image corresponding to the  
6 item; and  
7 populating the predefined page format based on the retrieved item  
8 information.

1 25. (New) The method of claim 23, wherein either one of the thumbnail  
2 images presented on the web page at the second site is presented with at  
3 least one of the following:

4 a title associated with an item with which a given one of the thumbnail  
5 images corresponds;  
6 a current bid on the item corresponding to the given one of the thumbnail  
7 images; and  
8 an auction ending time for the item corresponding to the given one of the  
9 thumbnail images.

1 26. (New) A method of displaying items, the method comprising:  
2 retrieving from a database a first thumbnail image associated with a first  
3 item for sale, the first thumbnail image created based on a first  
4 image at a first remote site;  
5 retrieving from the database a second thumbnail image associated with a  
6 second item for sale, the second thumbnail image created based  
7 upon a second image at a second remote site; and  
8 responsive to a query, combining the first and second thumbnail images  
9 onto a web page for presentation at a third remote site.

1 27. (New) The method of claim 26, wherein said presentation of the first and  
2 second thumbnail images comprises:  
3 determining a predefined page format;  
4 retrieving item information corresponding to the items to be displayed, the  
5 item information including a thumbnail image corresponding to the  
6 item; and  
7 populating the predefined page format based on the retrieved item  
8 information.

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1 28. (New) The method of claim 26, wherein either one of the thumbnail  
2 images presented on the web page at the second site is presented with at  
3 least one of the following:  
4 a title associated with an item with which a given one of the thumbnail  
5 images corresponds;  
6 a current bid on the item corresponding to the given one of the thumbnail  
7 images; and  
8 an auction ending time for the item corresponding to the given one of the  
9 thumbnail images.

1 29. (New) In an online commerce environment, a method of allowing a user  
2 to preview a plurality of items for sale, the method comprising:  
3 receiving a query; and  
4 causing a plurality of thumbnail images corresponding to items that satisfy  
5 the query to be displayed, each of the thumbnail images created  
6 based upon a specified image.

1 30. (New) The method of claim 29, wherein the specified image is specified  
2 by a user.

1 31. (New) The method of claim 29, wherein the user-specified image  
2 comprises a location at which the image can be found.

1 32. (New) A method of presenting items for sale, comprising:  
2 in response to a query, retrieving one or more items for sale, each item  
3 being associated with information about the item;  
4 aggregating the retrieved items; and  
5 presenting the aggregated items on a web page.

1 33. (New) The method of claim 32, wherein any of the aggregated items  
2 presented on a web page is presented with at least one of the following:  
3 a title associated with a given item;  
4 a current bid on the given item; and  
5 an auction ending time for the given item.

1 34. (New) The method of claim 32, wherein each of the items is associated  
2 with an image for presenting the items.

1 35. (New) The method of claim 34, wherein each of the items is additionally  
2 associated with text for presenting the items.

1 36. (New) The method of claim 35, wherein a user can toggle between  
2 images for presenting the items, and text for presenting the items.

1 37. (New) The method of claim 32, wherein the image is user-specified.

1 38. (New) A method of presenting items for sale, comprising:

2 in response to a query, retrieving information associated with one or more  
3 items for sale, the information associated with the one or more  
4 items for sale including a thumbnail image depicting the  
5 corresponding item for sale;  
6 aggregating the information associated with the retrieved items; and  
7 presenting the aggregated thumbnail images of the aggregated items on a  
8 web page.

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1 39. (New) The method of claim 38, wherein the information associated with  
2 the one or more items for sale includes:  
3 a title associated with an item;  
4 a current bid on the item; and  
5 an auction ending time for the item;  
6 and wherein said method further comprises displaying the title, the  
7 current bid, and the auction ending time proximate to the corresponding  
8 thumbnail images.

1 40. (New) The method of claim 38, wherein the web page includes one or  
2 more user input objects that allow a first view of the web page that  
3 includes the thumbnail images of the aggregated items, and a second  
4 view of the web page that lists the aggregated items in a text-based  
5 format that excludes the thumbnail images.

**Remark**

By this amendment, original claims 1-18 have been cancelled, and claims 19-40 have been added. Hence, claims 19-40 are presented for examination. It is respectfully submitted that no new matter has been introduced by this amendment, and that all claims presented are supported by the original specification.

**Conclusion**

If the Examiner finds any remaining impediment to the prompt allowance of these claims that could be clarified with a telephone conference, the Examiner is respectfully requested to contact Libby Ho at (303) 740-1980.

**Charge our Deposit Account**

Please charge any shortage to our Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

  
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Date: February 5, 2001

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